



社名の由来である
“若きウェルテルの悩み”のヒロイン
【シャルロッテ】

March 16, 2011

Tohoku Earthquake's Impact on Lotte in Japan

The Lotte Group operations in Japan are continuing with no significant damage despite the massive earthquake and subsequent tsunami that struck Japan on 11 March and the related nuclear power plant accidents.

For a long time, Lotte has invested in seismic countermeasures and implemented a business continuity program, and fortunately therefore, the Group has suffered no serious impact from the earthquake. In addition, the Company has no production facilities in the Tohoku Region where most of the severe earthquake and tsunami damage occurred.

- Lotte Group companies

The head offices of Lotte Holdings Co., Ltd., Lotte Co., Ltd., Lotte Ice Cream Co., Ltd., Lotteria Co., Ltd., Ginza Cozy Corner Co., Ltd., Mary Chocolate Co., Ltd., Lotte Bussan Co., Ltd., and other subsidiary companies are located in Tokyo, and are all functioning normally. No injuries have been reported to employees working at any of these companies.

- Lotte manufacturing operations

Lotte and Lotte Ice possess seven manufacturing plants, which are all located inland west of Tokyo and are functioning normally. The production of the manufacturing plants of other group companies was not seriously affected by the earthquake and thus their operations have continued.

- Current production status

All the production sites except Lotte Urawa Plant continue production with limited production items due to supply disruption of raw materials as well as packaging materials.

As for the Lotte Urawa Plant, it continues limited production in response to the rolling electricity outages planned by Tokyo Electric Power Company and the related water supply outage. However, there are no significant obstacles to its continued production.

The production lines of the other factories were undamaged by the earthquake and are able to produce continuously.

- Logistics

One of the contracted storage warehouses for Lotte Ice Cream Co., Ltd., for ice cream storage in Sendai City has been affected. However, the other warehouses are operating without problems. We have confirmed the modest recovery of transportation to the areas affected by the earthquake.

- Offices and Shops

Sales Offices of Lotte Shoji Co., Ltd., and Lotte Ice Cream Co., Ltd., were undamaged except for a shop in Ishinomaki City, which was destroyed by the earthquake. In addition, some shops have operated with limited operating hours due to product supply and utilities shortages.

- Lotte's Support

The Lotte Group has offered donations of our confectionary products as well as Lotte's portable hand warmer (Hokaron) to the sufferers in the disaster-affected areas. These donations are to be handled through the Government.