

COMMUNITY INVOLVEMENT AND DEVELOPMENT

The values and culture surrounding food varies, not only by country and region but also by generation. As a company that operates globally, and as a member of local and international communities, we respect a wide range of cultures and values while contributing to local sustainable development and providing food education to future generations.

Support for Devastated Areas

2018 Japan Floods

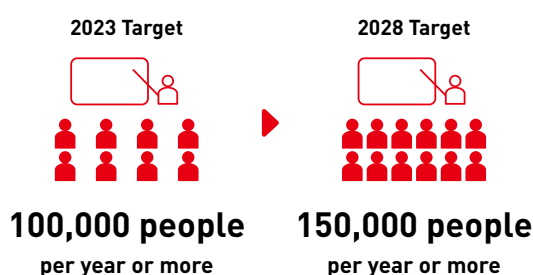
LOTTE CO., LTD. sent a total of 11,840 confectionery and 480 *Hiyaron* cooler packs to government-designated areas in the wake of the 2018 Japan floods. In addition, CHIBA LOTTE MARINES CO., LTD. held a pre-game fundraiser on July 16, collecting ¥459,296 from fans and donating an additional ¥1 million through the Japanese Red Cross Society.

LOTTE HOLDINGS CO., LTD., the parent company of LOTTE CO., LTD., also donated ¥20 million through the Japanese Red Cross Society.

Food Education

Medium-Term Targets

We view food as a resource for good health, and on that basis we are engaged in food education activities aimed at spreading accurate food knowledge and promoting greater understanding. We have set a target for FY2023 to have 100,000 people per year more attend our food education lectures per year, with 150,000 people per year or more as a target for FY2028.



Food Education Activities

We utilize various opportunities to provide food education, including factory visits and hands-on workshops.

● Factory Visits

The Urawa Factory and Sayama Factory operated by LOTTE CO., LTD. are open for factory visits, accepting 36,030 visitors in fiscal 2018. Visitors are able to experience our efforts to ensure food safety and reliability first-hand and on location, and also get to learn about our environmental initiatives.

Number of Factory Visit Attendees

FY2017	31,655
FY2018	36,030

Included in total: LOTTE CO., LTD. (Urawa Factory, Sayama Factory)



Hands-on workshops

● Hands-On Workshops

LOTTE CO., LTD. holds hands-on workshops and seminars in cooperation with the government and experts. These workshops and seminars, which focus on chewing gum and chocolate, are planned and run in a manner that allows participants have fun while learning about ingredients and manufacturing processes, acquiring health-related information, and gaining some familiarity through the hands-on nature. A total of 2,184 participants joined these events in FY2018.

Number of Participants at Hands-On Workshops

FY2017	3,826
FY2018	2,184

Included in total: LOTTE CO., LTD.



Hands-on workshops

Initiatives at Subsidiaries in Japan

Mary Chocolate Co., Ltd.

Mary Chocolate Co., Ltd. has been engaged in Mary's Cherry Blossom Project since 2009. For this project, the Japanese chocolate maker plants cherry trees at Japanese elementary schools together with children. In FY2018, the company held three such planting events at three schools: Nagoya Municipal Mitsuke Elementary School in Aichi Prefecture, and Sagara Sonritsu Sagarakita Elementary School and Sagara Minami Elementary School in Kumamoto Prefecture.

In addition, the company has been giving chocolates to children at orphanages during the Christmas season since 2009, and donated to 61 facilities in FY2018.



Tree planting

CHIBA LOTTE MARINES CO., LTD.

CHIBA LOTTE MARINES CO., LTD. has participated in LEADS TO THE OCEAN (LTO), a joint project of the Japan Foundation and NGO



Umisakura since 2018. LTO is a project dedicated to collecting garbage in cities to reduce the amount that flows into the sea, raising awareness of marine and natural environments, and ensuring that the beauty of nature is preserved for future generations. In FY2018, 16 postgame garbage collection events were held, where fans cleaned up the area around ZOZO Marine Stadium.



Commemorative photo with LTO participants

Initiatives at Overseas Subsidiaries

LOTTE Wedel sp. z o.o. (Poland)

LOTTE Wedel sp. z o.o. has been working to maintain the exterior façade of its company Head Office, which is rich in historical value. The building, located in Poland's capital city of Warsaw, was constructed from 1927–1931, and survived the chaos of the Second World War with the same appearance as the time it was built. As a result, the building has been designated an important piece of industrial heritage, and a window into Warsaw architectural styles of the time. In order to preserve the building façade, LOTTE Wedel sp. z o.o. conducted a cleanup of the exterior walls from 2007–2010. When other renovations or improvements are made, they are carried out with all necessary permissions in compliance with the laws of Warsaw and the local government.



Head Office

THAI LOTTE CO., LTD.

THAI LOTTE CO., LTD. conducts activities to support dental health. In the mountainous areas of northern Thailand, where knowledge on dental health is not yet common, we provide dental examinations conducted by dentists and guidance on proper toothbrushing technique, and engage in activities to promote the use of xylitol. In FY2018, 300 elementary school students attended these events.



Free dental examinations (Thailand)

LOTTE VIETNAM CO., LTD.

LOTTE VIETNAM CO., LTD. is also working to support dental health. The company works with local dentist associations at universities in Hanoi and Ho Chi Minh City, provide free dental examinations in addition to activities to promote the use of xylitol.

Moreover, the company also supports activities that encourage exchange between Japan and Vietnam, sponsoring the Soccer Youth Cup in December 2018, an event held in commemoration of the 45th anniversary of the establishment of diplomatic relations between Japan and Vietnam.



Free dental examinations (Vietnam)

PT. LOTTE INDONESIA

Since 2016, PT. LOTTE INDONESIA has been working to deepen the relationships between parents and their children with Mothers' Day activities (December 22nd in Indonesia). In FY2018, the company distributed 50,000 *Choco Pie* and message cards in areas surrounding Jakarta to help children show thanks to their mothers.

In July 2018, the island of Lombok experienced a major earthquake. In response, the company sent *Choco Pie* to the affected areas.



Elementary schools in areas surrounding Jakarta



Sending *Choco Pie* to Lombok